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11  
12 **UNITED STATES DISTRICT COURT**  
13 **NORTHERN DISTRICT OF CALIFORNIA**  
14 **OAKLAND DIVISION**

15 SMITHKLINE BEECHAM CORPORATION  
16 d/b/a GLAXOSMITHKLINE,

17 Plaintiff,

18 v.

19 ABBOTT LABORATORIES,

20 Defendant.

Case No. C 07-5702 (CW)

**GLAXOSMITHKLINE'S RESPONSE  
TO ABBOTT'S SUPPLEMENTAL  
BRIEF IN SUPPORT OF ABBOTT  
LABORATORIES' MOTION FOR  
SUMMARY JUDGMENT ON GSK'S  
FIRST AMENDED COMPLAINT**

21 Date: October 28, 2010  
Time: 2:00 p.m.  
22 Courtroom: 2 (4th Floor)  
Judge: Hon. Claudia Wilken

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## INTRODUCTION

In this response to Abbott's supplemental brief in support of its motion for summary judgment, GSK first demonstrates that it is entitled to proceed to trial on each of the four theories of anti-competitive conduct being pursued by the plaintiffs in these related actions. It then shows that Abbott errs when it contends that New York allows enforcement of exculpatory clauses in the face of bad faith conduct of the type shown by GSK.<sup>1</sup>

## ARGUMENT

### **I. GSK Is Entitled To Proceed To Trial On Each Of Its Four Theories Of Anti-Competitive Conduct Under Section 2 Of The Sherman Act.**

#### **A. GSK's Theory that Abbott Used Its Norvir Monopoly to Evade Regulation at Consumer Expense Should Proceed to Trial.**

Contrary to Abbott's argument, antitrust laws do not give it *carte blanche* to leverage monopoly power in one market to obtain or maintain a monopoly in a second market. Where a competitor exploits its monopoly power to evade government-imposed price constraints in one market in order to extract more money from consumers in an adjacent market antitrust liability attaches. *See Alaska Airlines Inc. v. United Airlines, Inc.*, 948 F.2d 536, 548 n. 17 (9th Cir. 1991); *Town of Concord v. Boston Edison Co.*, 915 F.2d 17, 29 (1st Cir. 1990). GSK has introduced evidence showing that Abbott had a limited ability to exploit its Norvir monopoly because rules governing sales to government programs like Medicaid and AIDS Drug Assistance Programs ("ADAPs") restrained the profitability of price hikes by imposing penalties on sales to those payers, which amount to half or more of all Norvir sales. *See* 42 U.S.C. § 1396r-8(c)(2) & (2); *see* Ex. 50, at 23-24, 120-21 (discussing pricing rules and impact on Norvir price hike).<sup>2</sup> For example, the actual Norvir price hike *reduced* Abbott's per unit revenues on public programs from about

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<sup>1</sup> Abbott also argues that the same standard governs GSK's Sherman Act claim and its claim under Section 75-2.1 of North Carolina's Unfair and Deceptive Trade Practices Act (UDTPA). GSK has reviewed the law and does not dispute that the same standard applies. As this Court recognized at the hearing, the standards are quite different as to the unfair and deceptive prongs of GSK's claim under Section 75-1.1 of the UDTPA.

<sup>2</sup> Unless otherwise indicated, all references to exhibits are to those attached to the Stockinger Declaration filed in support of GSK's Opposition to Abbott's Motion for Summary Judgment.

1 \$1.40 per 100 mg of Norvir before the increase to about \$0.61 afterwards. Wang Decl., Ex. 1 ¶¶  
 2 129 - 135 & Exh. 5. According to Abbott, however, the ritonavir in Kaletra was already priced to  
 3 reflect its value as a booster. *See* Wang Decl., Ex. 1 ¶ 66; Ex. 2, at 199; Ex. 3, at 129. Thus, a  
 4 jury could find that Abbott jacked up the list price of Norvir by 400% to drive business from  
 5 Norvir in the boosting market, where it was price constrained, to Kaletra in the highly-effective  
 6 boosted PI market, where it could reap a monopoly return.

7 Monopoly leveraging under these circumstances violates the antitrust laws because, unlike  
 8 in a typical leveraging case, Abbott has an incentive to extend its monopoly to evade the pricing  
 9 rules and because its conduct harms consumers. Courts' skepticism of typical monopoly  
 10 leveraging claims is rooted in a precept of the "Chicago School" of antitrust theory: that in most  
 11 monopoly leveraging cases a monopolist can only take its monopoly profit once. One example is  
 12 Judge Easterbrook's *Schor v. Abbott Labs.*, 457 F.3d 608 (7th Cir. 2006), opinion, which involved  
 13 the same price increase as here but on a record that did not include the effect of price regulation:

14 The basic point is that a firm that monopolizes some essential component of a  
 15 treatment (or product or service) can extract the whole monopoly profit by charging  
 16 a suitable price for the component alone. If the monopolist gets control of another  
 component as well and tries to jack up the price of that item, the effect is the same  
 as setting an excessive price for the monopolized component.

17 *Id.* at 612. Because there is no incentive to leverage in the typical case, Judge Easterbrook  
 18 reasoned, such conduct will be rare, "self-detering," and will not hurt consumers. *Id.*

19 This single monopoly profit (SMP) theory was also the centerpiece of the argument made  
 20 to the Supreme Court in *Pac. Bell Tel. Co. v. linkLine Communications, Inc.*, 129 S. Ct. 1109  
 21 (2009), for the proposition that the price squeeze there was not anticompetitive. *See* Pet. Br., 2008  
 22 WL 4063963, at \*24 (Aug. 28, 2008) ("an upstream monopolist generally cannot earn any greater  
 23 profits by eliminating an efficient competitor in the downstream market . . . [it] already has all the  
 24 power it needs, by assumption, to extract the profit"). And, the foundation of the Court's holding  
 25 was the conclusion that no economic harm would flow from the conduct at issue: "it is difficult to  
 26 see any *competitive* significance [of a price squeeze] apart from the consequences of vertical  
 27 integration itself." *linkLine*, 129 S. Ct. at 1122. *Doe v. Abbott Labs.*, 571 F.3d 930 (9th Cir.  
 28 2009), which rests on *linkLine*, likewise turns on the assumption that Abbott's leveraging conduct

1 did not cause economic harm. *See* 571 F.3d at 934-35 (summing up *linkLine* to mean that “there  
2 is no independently cognizable harm to competition when the wholesale price and the retail price  
3 are independently lawful”).

4 But *linkLine*, *Schor*, and *Doe*’s tolerance of leveraging goes no further than the economic  
5 logic of the SMP theory will take it. These cases were decided on records that did not include  
6 evidence of government pricing constraints, and they were not addressed.<sup>3</sup> Regulation or other  
7 price constraints change the picture because they provide a monopolist an incentive to leverage  
8 into a second market where it can raise prices and increase profits beyond those achievable in a  
9 single-market monopoly. The *Alaska Airlines* case that Abbott cites for the proposition that  
10 leveraging is permissible, in a footnote to the very paragraph Abbott quotes, recognizes this:

11 We highlight that this case does not involve the special problem of a regulated  
12 monopolist ... that seeks to evade regulations which limit profits in the monopoly  
13 market by creeping into adjacent, unregulated markets. Such a case might present  
very different issues.

14 *Alaska Airlines Inc.*, 948 F.2d at 548 n.17. The “leading antitrust treatise” (Supp. Br. 6:10)  
likewise states that while:

15 [t]his treatise often observes that the monopolist at one market level cannot  
16 ordinarily make greater monopoly profits simply by acquiring or controlling a  
17 second level. . . . this limitation does not necessarily apply to the price regulated  
monopolist, who may be prevented by law from charging its profit-maximizing  
18 price in its primary market.

19 3A P. Areeda & H. Hovenkamp, *Antitrust Law* ¶ 787b (2009). Judge (now Justice) Breyer in  
20 *Town of Concord*, similarly recognized that the extension of monopoly power into two levels of  
21 distribution (as in a price squeeze) is not necessarily anticompetitive, but that “a special problem is  
22 posed by a monopolist, regulated at only one level, who seeks to dominate a second, unregulated  
23 level, in order to earn at that second level the very profits that regulation forbids at the first.” 915  
F.2d at 29. Numerous other authorities are in accord.<sup>4</sup>

24 <sup>3</sup> Abbott claims that evasion of regulation arguments are foreclosed by *Doe* because GSK  
25 presented the rules in an amicus brief in that case. In the Court of Appeals, however, Abbott  
26 criticized GSK for making an argument that “relies upon a host of ‘evidence’ not before this  
27 Court.” Ex. 120, at 17-18 n.7. Abbott then conceded that *Linkline* might affect GSK’s “claims in  
additional ways inapplicable on [the *Doe*] appeal,” but that these were matters to be left “for  
determination by the district court in the first instance....” *Id.*

28 <sup>4</sup> *See also Lamoille Valley R.R. Co. v. Interstate Commerce Co.*, 711 F.2d 295, 318 (D.C.  
Cir. 1983) (“There is an exception to this rule...for a regulated monopolist, which may be able to  
obtain from a second level of production ‘the monopoly profits which effective regulation of the



1 The evidence before this Court shows that, because of pricing rules, Abbott could *not*  
 2 charge more for Norvir in half or more of the market. Rather, Abbott had every incentive to shift  
 3 price-constrained Norvir sales to Kaletra, which was already monopoly-priced. That is why  
 4 Abbott spent so much time plotting to take Norvir off the market in the U.S. (and not abroad) and  
 5 hit on a mega-price increase as an alternative to cause the shift in sales. The fundamental premise  
 6 of the SMP theory does not apply here: there *is* incentive to leverage; it *is* likely to occur; and the  
 7 resulting higher prices *do* hurt consumer welfare. In these circumstances, Abbott's leveraging  
 8 conduct is anti-competitive. This is no "novel theory" "not . . . recognized" by any "court decision  
 9 or treatise" as Abbott contends. Supp. Br. 2:20-23. In fact, the theory is set out in the very cases  
 10 Abbott cites, and GSK should be allowed to present it at trial. Ex. 50, at 139-142 (discussing  
 11 economics of why SMP theory does not apply here).

#### 12 **B. Substantial Evidence Supports a Sabotage Theory of Liability.**

13 There is substantial evidence that Abbott engaged in anti-competitive conduct of the type  
 14 set out in *Conwood Co. v U.S. Tobacco Co.*, 290 F.3d 768 (6th Cir. 2002), and cases like *Dooley*  
 15 *v. Crab Boat Owners Ass'n*, 2004 WL 902361 (N.D. Cal. Apr. 26, 2004).<sup>5</sup> *Conwood* involved the  
 16 moist snuff market, 290 F.3d at 782-83, in which "point of sale" (POS) advertising with in-store  
 17 racks was "critical" for success. *Id.* at 774. *Conwood* argued that USTC excluded competition by  
 18 interfering with POS advertising of competitors' products, and the jury found in its favor. *Id.* at  
 19 778-79, 783. The Sixth Circuit affirmed, stating: "USTC's pervasive practice of destroying  
 20 *Conwood's* racks and POS materials and reducing the number of *Conwood* facings through  
 21 exclusive agreements with and misrepresentations to retailers was exclusionary conduct without  
 22 sufficient justification...." *Id.* at 788.

23 franchised monopoly precludes.""); *Port Dock and Stone Corp. v. Oldcastle Northeastern, Inc.*,  
 24 507 F.3d 117, 125 (2d Cir. 2008) (acknowledging several "special circumstances" where "a  
 25 monopolist's vertical expansion could be anticompetitive, such as where the monopolist uses the  
 26 vertical integration...to avoid government regulation of price at one level...."); *Western*  
 27 *Resources, Inc. v. Surface Transp. Bd.*, 109 F. 3d 782, 788 (D.C. Cir. 1997) (noting the  
 "recognized exception to the one-lump [*i.e.*, single monopoly profit] theory, namely the exception  
 for a regulated monopolist's vertical integration into an unregulated area"); *Paschall v. Kansas*  
*City Star Co.*, 727 F.2d 692, 702 (8th Cir. 1984) (en banc) (citing "evasion of government  
 regulation of first level monopoly profits" as exception to "optimum monopoly price" theory).

28 <sup>5</sup> While Mr. Wiles frankly answered the Court during oral argument on Abbott's second  
 motion to dismiss that GSK's sabotage theory may "possibly" be a "stretch," the evidence  
 adduced in discovery shows that Abbott's wrongdoing fits comfortably into this theory of liability.



1           Materially, this case parallels *Conwood*. Just as POS advertising was critical to success in  
 2 the moist snuff industry, substantial evidence shows that an unobstructed launch is critical to a  
 3 drug's success in the pharmaceutical industry; it is during launch that doctors are most likely to  
 4 listen to key messages about a product. Ex. 45 ¶¶ 33-35, 44; Ex. 52 ¶¶ 71-72. Just as USTC  
 5 interfered with Conwood's POS advertising over a significant period, [REDACTED]  
 6 [REDACTED]  
 7 [REDACTED] Ex. 21, at RIT0437394-395; *see* Ex. 16, at  
 8 NOR00013358-559; Ex. 17; Ex. 59. Just as USTC's destruction of racks stymied sales and  
 9 consumed the time of sales staff, 290 F.3d at 784-85, the price hike caused GSK representatives to  
 10 spend Lexiva's launch mired in questions from physicians who were in "lock-down mode" and  
 11 would not prescribe Lexiva until they fully understood the price hike's implications. Ex. 22, at  
 12 283:16-285:2, 290:23-291:17; *see* GSK Opp. 21 n.21.<sup>6</sup> And, substantial evidence supports that the  
 13 price hike had "a significant and more than a temporary effect on competition" as well as on GSK.  
 14 *Conwood*, 290 F.3d at 783; *see* GSK Opp. 20 n.20, 21 n.21; Ex. 50, at 127-34; Ex. 111, at 76-80.

15           In the face of these parallels, Abbott claims, without any pertinent supporting authority,  
 16 that GSK's sabotage theory "runs directly counter to Ninth Circuit precedent." Supp. Br. 4:22.  
 17 Abbott ignores the fact that at least one court in the Northern District of California, *Dooley*,  
 18 applied similar reasoning to that found in *Conwood* and that the Ninth Circuit has never rejected  
 19 that court's reasoning. In *Dooley*, the court denied summary judgment for Section 2 claims  
 20 brought by a crab boat operator where its competitors cut its crab pot lines, blocked its dock and  
 21 threatened its customers in an attempt to fix prices in the crab market. *See* 2004 WL 902361.

22           Lacking support for its position, Abbott is reduced to relying on two inapposite cases each  
 23 of which held a multi-factor test must be applied to "[a]n antitrust claim premised primarily on  
 24 advertising or speech...." *Am. Council of Certified Podiatric Physicians & Surgeons v. Am. Bd. of*  
 25 *Podiatric Surgery*, 323 F.3d 366, 370 (6th Cir. 2003); *Am. Prof'l Testing Serv., Inc. v. Harcourt*  
 26 *Brace Jovanovich Legal and Prof. Publ., Inc.*, 108 F.3d 1147, 1152 (9th Cir. 1997). Neither case is  
 27

28           <sup>6</sup> Deceptive conduct was also part of the anticompetitive scheme in *Conwood*, as it is here.  
*Compare Conwood*, 290 F.3d at 776, 783 with Ex. 23, at 335:16, GSK Opp. 5:11-6:3, 17:5-18:2.

1 on point because here the false statements merely exacerbated the critical conduct—announcing  
2 and timing a massive price hike to hamper a key competitive product upon its introduction.

3 Finally, Abbott asserts that *Conwood* and *Dooley* are distinguishable because they  
4 involved the destruction of property. Supp. Br. 6:19-20 & n.2. This is a distinction without a  
5 difference, and, in any case, it is for a properly-instructed jury to decide whether the timing of the  
6 price hike in conjunction with Abbott’s other concerted efforts to shut down Lexiva sales amount  
7 to an antitrust violation as did the physical destruction of property in *Conwood* and *Dooley*. See  
8 *Conwood*, 290 F.3d at 788. GSK has adduced substantial evidence supporting a sabotage theory  
9 of liability, and Abbott’s late-in-the-game challenge to it should be rejected.

10 **C. GSK Need Not Amend to Proceed with a Theory of Liability Based on**  
11 **Abbott’s Monopoly Bundling Scheme.**

12 Despite no Court request to address it, Abbott again asks that GSK be required to amend  
13 its complaint to state a theory of anticompetitive conduct based upon *Cascade Health Solutions v.*  
14 *PeaceHealth*, 515 F.3d 883 (9th Cir. 2008). No such amendment is necessary. GSK already  
15 alleges that Abbott engaged in anticompetitive conduct by setting a price on Norvir that penalized  
16 buyers for not purchasing ritonavir in Kaletra and left its competitors no economically rational  
17 response to that pricing maneuver both because of the magnitude of the price hike in relation to  
18 the price of Kaletra and because pricing rules on sales to government payers meant that GSK  
19 would lose revenues overall even if it saved sales in the private sector by reducing the price of  
20 Lexiva. See GSK’s First Amended Complaint (“FAC”) (Dkt. 170) ¶¶ 40, 52 & 59. The clear  
21 implication of the first part of this allegation is that, after the Norvir price hike, the imputed price  
22 of the lopinavir component of Kaletra fell below an appropriate measure of Abbott’s variable  
23 costs. Indeed, contrary to the statements of Abbott’s counsel, GSK’s economic expert provided  
24 evidence to support this theory of liability. Ex. 50, at 115-127. To the extent a duty to deal with  
25 respect to Norvir is a component of this claim, GSK alleges, and ample evidence supports, that as  
26 well. FAC ¶¶ 15-21, 23-24, 63; see also GSK Opp. 19:7-23. GSK’s allegations thus constitute  
27 sufficient notice under the Federal Rules of Civil Procedure. See *Fontana v. Haskin*, 262 F.3d  
28 871, 877 (9th Cir. 2001) (“Specific legal theories need not be pleaded so long as sufficient factual

1 averments show that the claimant may be entitled to some relief.”).

2           **D.       This Court Previously Held that Liability for Violation of a Duty to Deal Can**  
 3           **Attach if Abbott’s Norvir Price Hike Amounts to a Practical Refusal to Deal,**  
 4           **and Ample Evidence Exists that it Does.**

5           In its reply brief in support of its motion for summary judgment directed at the Direct  
 6 Purchasers, but not in its briefs directed at GSK, Abbott argued that this case does not parallel  
 7 *Aspen Skiing Co. v. Aspen Highlands Skiing Corp.*, 472 U.S. 585 (1985), because there was an  
 8 “absolute refusal to deal” in that case when the defendant refused to sell lift tickets at retail to its  
 9 competitors. Dkt. 285, at 14. By contrast, in its brief in support of its motion for summary  
 10 judgment directed at GSK, Abbott conceded that this Court had rejected any such contention.  
 11 Dkt. 278, at 10-11 (“Plaintiffs do not...allege an *actual* refusal to deal. This is because Abbott  
 12 ‘never refused outright to sell Norvir.’ [1/12/10 Order (Dkt. 195)] at 15. The Court nonetheless  
 13 held that conduct tantamount to an actual refusal to deal is actionable even in the absence of an  
 14 outright refusal.”). At oral argument, Abbott’s confusion continued as its counsel made  
 15 inconsistent statements about whether *Aspen Skiing* involved an “absolute refusal to deal” or  
 16 merely an effective refusal to deal based on an offer to do business only on unreasonable terms.  
 17 *Compare* Hurst Decl., Ex. 1, at 61:6-62:5 with *id.* at 80:10-14.

18           Abbott was correct in observing that this Court rejected its argument when the Court  
 19 denied Abbott’s motion to dismiss. This Court stated that “[a]n offer to deal with a competitor  
 20 only on unreasonable terms can amount to a practical refusal to deal.” 1/12/10 Order (Dkt. 195) at  
 21 15 (quoting *MetroNet Serv. v. Qwest Corp.*, 383 F.3d 1124, 1132 (9th Cir. 2004). That conclusion  
 22 also accurately reflects the facts of *Aspen Skiing* as there was no absolute refusal to deal in that  
 23 case either. In *Aspen Skiing*, the monopolist first offered to do business on terms that were very  
 24 unfavorable to the plaintiff and then, in the end, agreed to accept the traveler’s checks that plaintiff  
 25 included in its substitute multi-day package. *Aspen Skiing*, 472 U.S. at 592, 594. Thus, the  
 26 monopolist there, like Abbott here, sold to the plaintiff’s customers (whom the plaintiff there  
 27 supplied with traveler’s checks to use as currency). In a move analogous to Abbott’s, however,  
 28 the monopolist raised the price of its single day ticket and lowered the price of its multiple day

1 ticket to make it prohibitively expensive for the plaintiff to offer the substitute package containing  
 2 traveler's checks to consumers. *Id.* at 594 n. 15. The result was reduced market share for the  
 3 plaintiff, *id.* at 594-95, and the Court affirmed a finding of liability despite the fact that the  
 4 monopolist's conduct did not drive the plaintiff out of business. *Id.* at 610-11.

5 In both this case and *Aspen Skiing*, the issue is whether the conduct that limited the  
 6 plaintiff's ability to do business, but did not drive it from the market, amounts to a practical refusal  
 7 to deal. Triable issues of fact exist on this issue. As discussed at oral argument, the fact that  
 8 Norvir sales increased following the price hike does not change this as both Lexiva and Reyataz  
 9 were new entrants. The jury is entitled to weigh evidence showing Norvir sales did not rise nearly  
 10 as fast as they would have absent the price hike and that Abbott was able to sell Kaletra instead.

11 **II. Even If GSK's Lost Profits Are Not Direct Damages, The Evidence Of Abbott's Bad**  
 12 **Faith, Willful, Malicious Or Grossly Negligent Conduct Raises A Triable Issue Of**  
 13 **Fact As To GSK's Right To Collect Them As Damages For Abbott's Breach Of**  
 14 **Contract.**

15 New York courts are clear that a limitation of liability clause is unenforceable where the  
 16 breach is "caused by ... bad faith or ... willful, malicious, or grossly negligent conduct." *Corinno*  
 17 *Civetta Const. Co. v. City of New York*, 67 N.Y.2d 297, 309 (1986); *see Kalisch-Jarcho, Inc. v.*  
 18 *City of New York*, 58 N.Y.2d 377, 385 (1983) (exculpatory clause not enforceable where, among  
 19 other things, the breach is "prompted by the sinister intention of one acting in bad faith.").  
 20 Contrary to Abbott's contention that GSK's claim is "without evidentiary support," the summary  
 21 judgment record is replete with evidence of Abbott's bad faith. [REDACTED]

22 [REDACTED]  
 23 [REDACTED] Ex. 19, at NOR00096647. [REDACTED]  
 24 [REDACTED] Ex.  
 25 21, at RIT0437394-395. [REDACTED]  
 26 [REDACTED] Ex. 72, at NOR00082785.<sup>7</sup>

27 \_\_\_\_\_  
 28 <sup>7</sup> Abbott cites two cases for the proposition that relief is routinely granted regarding  
 exculpatory clauses. Supp. Br. 10 n.3. One is a perfunctory opinion with no reasoning, *David*  
*Gutter Furs v. Jewelers Prot. Serv. Ltd.*, 79 N.Y.2d 1027 (N.Y. 1992), and the other is

1 Despite spending three pages of its supplemental brief on this issue (the Court invited it to  
 2 devote 1/4 page, Hurst Decl., Ex. 1, at 71:22-24), Abbott never confronts this evidence and instead  
 3 seeks to distort the relevant case law. First, Abbott miscites *Corrino* to claim that case limited  
 4 *Kalisch-Jarcho* such that a limitation of liability clause is enforceable unless the breach is of a  
 5 “fundamental, affirmative obligation the agreement expressly imposes....” Supp. Br. 8:18-19.  
 6 *Corrino* set out no such limitation. It referenced four different exceptions that render an  
 7 exculpatory clause unenforceable. 67 N.Y.2d at 309. Abbott’s quotation is from the court’s  
 8 discussion of the third of those exceptions. *See id.*; *see also Earthbank Co. v. City of New York*,  
 9 568 N.Y.S.2d 101, 102 (1st Dep’t 1991) (only discussing third exception). In fact, the *Corrino*  
 10 court stated that it was not addressing at all the first exception – applicable here – concerning bad  
 11 faith, willful or grossly negligent conduct: “We discussed the first of these exceptions at length in  
 12 [*Kalish-Jarcho*] ... and the parties agree that the rule set forth there forecloses recovery for  
 13 contemplated delays in the absence of proof of willful or grossly negligent conduct. Their present  
 14 disputes center on the applicability and scope of the other three exceptions to the general rule.” *Id.*

15 Next, Abbott seems to assert that what GSK must prove is that Abbott’s breach of contract  
 16 amounted to an independent tort, citing to *Metropolitan Life Ins. Co. v. Noble Lowndes Int’l*, 600  
 17 N.Y.S. 2d 212 (1st Dept. 1993), *aff’d* 84 N.Y.2d 430 (1994) – an opinion from New York’s  
 18 intermediate appellate court. While Abbott states that the highest New York court – the Court of  
 19 Appeals – affirmed the opinion, it fails to inform this Court that the Court of Appeals disavowed  
 20 the very language upon which Abbott relies. In *Metropolitan Life*, the New York courts  
 21 interpreted an exculpatory clause which expressly contained an exception for “willful acts” –  
 22 rather than the court-created exception at issue here. The Court of Appeals began: “[T]o the  
 23 extent that the Appellate Division opinion holds that tort law principles apply in all cases in which  
 24 the word willful is at issue or thereby limits the legal meaning of the word, we do not agree.” 84  
 25 N.Y.2d at 435. The Court of Appeals clarified that “the term willful acts as used in this contract”  
 26 meant acts that were not independent torts, but rather “tortious in nature, i.e., wrongful conduct in  
 27 which defendant willfully intends to inflict harm on plaintiff at least in part through the means of  
 28 unpublished, *Premier-N.Y. Inc. v. Travelers Prop. Cas. Corp.*, 20 Misc.3d 1115(A), 2008 WL  
 2676800, at \*16 (N.Y. Sup. Ct. July 8, 2008). Neither involved facts exhibiting bad faith as here.

1 breaching the contract between the parties.” *Id.* at 438. Even if that interpretation bears on the  
 2 contract here, GSK has offered sufficient evidence of it. *See, e.g.,* GSK Opp. 3:12-5:2, 5:11-6:3.

3 Finally, Abbott claims bad faith cannot be found because the Norvir price hike was  
 4 “motivated by financial self-interest.” Supp. Br. 8:22-9:2. *Banc of America Sec. LLC v. Solow*  
 5 *Bldg. Co.*, 847 N.Y.S.2d 49 (1st Dept. 2007), cited by both parties, shows there is no such simple  
 6 escape hatch. In that case, BAS signed a lease with Solow requiring BAS to seek Solow’s consent  
 7 to alterations to the premises, and providing that Solow would not unreasonably withhold consent  
 8 and would be reimbursed out-of-pocket expenses for reviewing alteration requests. *Id.* at 50.  
 9 Solow sent BAS a bill for \$6 million in costs purportedly incurred and, when BAS refused to pay,  
 10 Solow withheld approval of subsequent alteration requests and sent notices of default. *Id.* at 50-  
 11 51. When BAS sued for damages, Solow invoked an exculpatory clause to limit its exposure.

12 The court held that sufficient evidence of bad faith existed to deny summary judgment as  
 13 to the damages claim in spite of the exculpatory clause. The court rejected the dissent’s claim,  
 14 based on *Metropolitan Life*, that Solow was excused because it was acting in its economic self-  
 15 interest to obtain \$6 million: “It is evident that the Court of Appeals did not intend economic self-  
 16 interest to be applied as an expansive principle to excuse all manner of misconduct.” *Banc of*  
 17 *America*, 847 N.Y.S.2d at 55. It concluded that a triable issue existed whether Solow’s conduct  
 18 “evinces the intent to inflict economic harm on BAS,” *id.* at 57, distinguishing *Metropolitan Life*  
 19 as involving a breach not to harm the plaintiff but to achieve an entirely different objective, ending  
 20 an unprofitable contract that interfered with selling the defendant’s software division, 84 N.Y.2d at  
 21 439. Here, as in *Banc of America*, there is ample evidence that Abbott was intent on inflicting  
 22 harm on GSK – by hiking the Norvir price and timing its announcement to undermine Lexiva  
 23 sales and drive that business to Kaletra. The result on summary judgment should be the same.<sup>8</sup>

## 24 CONCLUSION

25 For the reasons stated herein, this Court should deny Abbott’s motion in its entirety.

26 <sup>8</sup> In any case, the question of whether Article X, which never mentions lost profits,  
 27 precludes their recovery is one of fact for the jury. *See* GSK Opp. 13:12-14:2. As the court made  
 28 clear in *Metropolitan Life*, whether a clause such as Article X precludes the recovery of lost profits  
 cannot be decided as a matter of law, but rather is a matter of interpreting what the parties  
 intended those terms to mean when they signed the GSK-Abbott license. *See* 84 N.Y.2d at 435.

1 Dated: November 11, 2010

Respectfully submitted,

2 IRELL & MANELLA LLP

3  
4 By: /s/ Alexander F. Wiles

Alexander F. Wiles

5  
6 Pursuant to General Order No. 45, Section X, I attest under penalty of perjury that  
7 concurrence in the filing of this document has been obtained from Alexander F. Wiles.  
8

9 Dated: November 11, 2010

10 By: /s/ Trevor V. Stockinger

Trevor V. Stockinger

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